



MEDIA RELEASE

Date: February 21, 2023

Things are getting exciting with the Kin Club of Russell's Catch the Ace Lottery!

The Ace of Spades is still hiding! And the Kin Club of Russell is still giving back to our community through the Catch the Ace Lottery. The WDMH Foundation is honoured to be one of the six charities benefiting from their great work. In fact, the current Catch the Ace lottery has raised more than \$525,000 for the six charities to date.

Each week, participants have a chance to win a weekly prize. And if the envelope they choose has the Ace of Spades, they can win the big jackpot too!

"As we begin week 33, the jackpot just keeps growing," says Justine Plummer, Manager of Direct Mail and Events at the WDMH Foundation. "That means the weekly prize will be more than \$16,000, and the jackpot is estimated at more than \$362,000!"

Foundation Managing Director Kristen Casselman sums up the impact: "Thank you to the Kin Club of Russell and everyone who is buying tickets each week. We are honoured to be one of the charities benefiting from this fun lottery. Proceeds go to our General Equipment Fund."

The next draw is scheduled for Sunday, February 26th at 3:15 pm on Facebook. Tickets are \$10 and are on sale online until 11:59 pm on Saturday, February 25th. Purchase tickets online at www.kinclubofrussell.ca/catch-the-ace-tickets/. Please select the WDMH Foundation as the charity of choice for the proceeds to benefit WDMH.

For full details, ongoing updates, and rules of play, visit www.kinclubofrussell.ca. Tune in every Sunday at 3:45 to watch the draw live at <https://www.facebook.com/Kin-Club-of-Russell-388050434576352>.

Please note: Information in this media release will be outdated as of the next draw on February 26th.

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Contact:
Jane Adams
Communications Lead
WDMH Foundation
613-729-4864
jadams@wdmh.on.ca