



MEDIA RELEASE

Date: September 12, 2024

Sunflowers and Honeybees Support Cancer Care!

Sunflowers and honeybees have a big impact on health care close to home – thanks to Smirlholm Farms and RBC!

The 3rd annual *Soak up the Sunflowers and Bee Amazed!* event took place over two weekends this summer and the results are impressive. A total of \$7,000 was raised - \$5,500 from the event and \$1,500 from RBC.

For Glenn Smirle, the event at his farm is a way to help: “I’m passionate about giving back to the community. Thanks to everyone who attended and to RBC for their support. They helped us raise more than we have in the past two years of the event.”

“Glenn, we love that you are just as passionate about giving back to the community as we are at RBC! Thank you to our RBC volunteer team in Eastern Ontario whose time earned us the opportunity to gift a grant from the RBC Communities Together Fund toward WDMH. It was a wonderful event for a worthy cause,” added Trent Hambleton, RBC Financial Planner in Embrun and Casselman.

“The money will be directed to the WDMH Foundation’s Cancer Care Fund, supporting patients undergoing care at Winchester District Memorial Hospital,” sums up Justine Plummer, Manager of Direct Mail & Events. “We are so grateful for everyone’s support. Thanks for coming out to see the sunflowers and honeybees!”

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Cutline: At the cheque presentation ceremony are (l-r): Justine Plummer, WDMH Foundation Manager of Direct Mail & Events; Glenn Smirle, Smirlholm Farms; Trent Hambleton, RBC Financial Planner, Embrun and Casselman; and Erin McLean, RBC Branch Manger, Embrun and Casselman.

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3RD ANNUAL

Soak up the

Sunflowers & Bee Amazed!

Smirlholm Farms

SMOKIE RIDGE VINEYARD

Learn About Bees from the Onsite Beekeeper

Simply Baked Catering Inc. Dig into some tasty artisan sandwiches and charcuterie boards

Smirlholm Honey available for purchase

Musical performance by CC and Company - July 27th & Aug 3rd

Musical performance by Smokey Beckett and the Baconeros - July 28th & Aug 4th

Sunflower bouquets available from Gaden Gardens in Ormond

July 27th - 28th & August 3rd - 4th

Time 10:00 AM - 5:00 PM

Location Smirlholm Farms

65 Main Street, Morewood

Tickets \$8 Online

\$10 at the door

Tractor Wagon Rides

Smokie Ridge Vineyards
Enjoy a honey cocktail, a glass of wine, or a cold beer.

Navandale Farm Horse Drawn Wagon Rides

Observation Hive
Watch the bees in action behind the safety of a glass panel

Sunflower Artwork on display by Just Peachy Paintings

Educational Displays
- Bee Keeping
- Wild Flower Species



Tickets available at Smirlholm Farms - Glenn Smirle at 613-371-0962, or you scan the QR code to purchase your tickets online.



FUNDRAISING EVENT

in support of the WDMH Foundation's Cancer Care Fund



Hundreds of Thousands of Sunflowers!

2 Acre Wild Flower Plot