



MEDIA RELEASE

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Delicious Ribs for A Great Cause

The friendly competition was fierce and there was BBQ sauce absolutely everywhere - but it was all for a good cause. Eight teams cooked up their best chicken thigh and rib recipes in hopes of taking home the first-ever Winchester Rib Competition bragging rights – and trophies! There were also local vendors, a bouncy castle, a silent auction and much more to keep the impressive crowds busy while the chefs got to work. By the end of the afternoon, \$1,200 had been raised for health care close to home.

Thank you to Crooked Rubz and Winchester Foodland for organizing this fun event. Proceeds will be directed to the WDMH Foundation's Cancer Care Fund, supporting patients undergoing care at Winchester District Memorial Hospital.

Crooked Rubz owners Brent and Falon say they are not stopping here: "We are thrilled with the success of this year's event and are excited to announce that we're already booked in for next year on August 23rd, 2025. We're aiming to double the impact and make it even bigger and better!"

"Everyone's mouths were watering for this fun fundraiser," sums up Justine Plummer, Manager of Direct Mail & Events. "We are so grateful for everyone's support and can't wait for next year's competition!"

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Cutline: At the cheque presentation ceremony are (l-r): Falon Wallace, Co-owner of Crooked Rubz; Justine Plummer, WDMH Foundation Manager of Direct Mail & Events; and Brent Wallace, Co-owner of Crooked Rubz. Missing from the photo are Dan & Ashley Pettigrew, Owners of Winchester Foodland.

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